

DECADES
OF SERVICE

FOR THE
DECADES
AHEAD



2020
Impact Report

jfsneworleans.org



Mission

Jewish Family Service of Greater New Orleans (JFS) is a social service agency dedicated to preserving, strengthening and enhancing the well-being and self-sufficiency of individuals and families at every stage of life.

Jewish Family Service is a constituent agency of the Jewish Federation of Greater New Orleans and a community impact partner of United Way of Southeast Louisiana.

History

Jewish Family Service was initially created when the Jewish Children's Home closed in 1948. JFS became a separate organization, with its own 501 (c)(3) status in 1976, and opened its doors to people of all faiths in 1982. JFS now serves Greater New Orleans individuals and families regardless of race, religion, disability, gender, or sexual orientation. Services are available on a sliding-scale fee based on household income.

Through the years, the scope of the agency has increased tremendously. JFS helps the community strengthen the family and the individual to reach their full potential through various programs and services including: providing individual and group counseling, educating our young people about depression and suicide prevention, promoting independence for the elderly, providing case management, and assisting in adoptions.

Our Board



Zoom Executive Committee meeting 8/13/2020

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Letter from the President & Executive Director



Dear Friends,

"Neither the individual nor the state is where we discover who we are and why... Beyond the most basic rules necessary for the maintenance of the most rudimentary social order, morality lives in communities and the traditions which sustain them."

-Rabbi Lord Jonathan Sacks, *The Persistence of Faith*

2020 marked the dawn of a new decade. When we blew into our noise makers at midnight on December 31st, we were a team of dedicated providers bringing healing, dignity, and guidance to the lost, suffering, and frustrated. We had no idea the hills and valleys awaiting us. As coronavirus whipped through the globe with the speed and voracity of a wildfire, we watched, waited, and prepared. When the first cases came to our beautiful city, we took action. JFS became more than a social service agency for clients; it became a support system. This year, we truly discovered who we are and why. In the face of extraordinary upheaval and trauma, we laid bare the strength of our communal bonds. We witnessed uncommon courage and compassion. The systems and community of care we built over the decades proved more durable and adaptable than we ever imagined necessary. We found ourselves evermore aligned with the JFS mission to help our neighbors live with dignity. We banded together to provide food, housing, electricity, medicine, therapy, and more. We helped people feel loved, supported, and less alone in the face of uncertainty and fear. While social distancing stymied some of our programs, we managed to serve over 100 more people this year than last, helping 3,916 of our neighbors and friends. In addition to maintaining our signature programs and services, we responded to the pandemic by

- Implementing the Jewish Endowment Foundation-funded Jewish Community COVID-19 Emergency Financial Assistance Program
- Co-founding the Jewish Community Response Volunteer Initiative
- Managing a COVID-19 Resource Page on our website
- Raising over \$50,000 for the JFS COVID-19 Tzedakah Relief Fund
- Initiating telemental health capabilities
- Launching free Virtual Gatherings for our community

While the recovery is just beginning, we are optimistic. Our community is strong. Our donors are concerned and generous. Our clients are resilient. We developed the will and fortitude necessary to provide care under crisis. Together, we won't leave anyone behind. Together, we will heal, grow, and transform our world for the better.

Here for the decades ahead,

Betsy Threefoot Kaston

Betsy Threefoot Kaston
BOARD PRESIDENT

Roselle M. Ungar

Roselle M. Ungar, CFE
EXECUTIVE DIRECTOR



(504) 831-8475 | jfs@jfsneworleans.org | jfsneworleans.org | 3300 W. Esplanade Ave, S., Suite 603, Metairie, LA 70002

Strengthening Our Bonds

Services for the Jewish community combat isolation, fulfill our traditions and values, and guarantee inclusion to everyone in our community.



“We are so fortunate to be a part of this community.”

Loneliness and isolation are associated with higher rates of depression, anxiety, and suicide.¹

¹ National Academies of Sciences, Engineering, and Medicine. 2020. Social Isolation and Loneliness in Older Adults: Opportunities for the Health Care System. Washington, DC: The National Academies Press. <https://doi.org/10.17226/25663external> icon.

33

community members accessed affordable transportation through Catch-A-Cab

35

families and individuals made ends meet with our Financial Assistance Program

300

community members joined the global Seder table with the Bruce Levy Memorial JFS Passover Food Basket Program

Nearly **1/4**

of adults aged 65 and older are considered to be socially isolated¹

“The friends and connections I’ve made through Bikur Chaverim brighten and enrich my life.”



Nurturing Growth and Enriching Lives

Our holistic care meets the particular needs of each client, and prepares them for self-determination and self-sufficiency.

“We wouldn’t have made it through this year without JFS’ help.”



Less than 20% of children and adolescents with diagnosable mental health problems receive the treatment they need.²

² U.S. Dept. of Health and Human Services. “Mental Health Myths and Facts,” MentalHealth.gov, 29, August 2017, <https://www.mentalhealth.gov/basics/mental-health-myths-facts#:~:text=Unfortunately%2C%20less%20than%2020%25%20of,interfere%20with%20other%20developmental%20needs.>

One in 25 Americans live with a serious mental illness, such as schizophrenia, bipolar disorder, or major depression.²

16

clients discovered communal catharsis in our Therapeutic Groups

209

new citizens found sanctuary and independence in JFS’ Victims of Human Trafficking & Immigrant Services

153

clients found understanding and transformative aid with our Case Management Program

308

clients developed and healed through JFS’ Counseling Services

325

clients assisted via our Information & Referral Services



“I was lost in a dark place. JFS was my beacon.”



Educating the Next Generation

We're providing teens and mental health professionals innovative and transformative education with life-saving results.

"After TLC, I have the tools to care for myself and my friends."

Suicide is the second leading cause of death for people ages 15 to 24.³

3 United Health Foundation, "Health of Women and Children," America's Health Rankings, 2020, https://www.americashealthrankings.org/explore/health-of-women-and-children/measure/teen_suicide/state/ALL

253

mental health professionals educated through our Continuing Education Workshops



7

masters-level student interns developed professional skills in our Behavioral Health Training Center.

"What an opportunity to work here this year. I really learned how to center my clients, especially in times of crisis."



Preserving Dignity and Independence

Our compassionate services ensure meaningful living for people of every age and life stage in our community.

"I'm prepared for the future and savoring the present."

About two-thirds of all people 65 or older need assistance with at least one "daily living" activity such as bathing or preparing a meal.⁴

4 LeWine, M.D., Howard, "Two-Thirds of seniors need help doing one or more daily activities," Harvard Health Blog, Harvard Health Publishing, 13, December 2013, <https://www.health.harvard.edu/blog/two-thirds-of-seniors-need-help-doing-one-or-more-daily-activities201312136942f--text-A%20new%20study%20suggests%20that%20of%20bed%20or%20a%20chair.&text=Researchers%20interviewed%20more%20than%202000%20about%20activities%20o%20daily%20living>



14

clients prepared for the future of their family with JFS' Senior Care Planning

481

clients gained independence and security for themselves and their family through Lifeline

Approximately one-third of seniors who live at home experience a fall at least once a year.⁵

5 Rubenstein, MD, MPH, Laurence Z. "Falls in Older People," Older People's Health Issues: Falls, Merck Manual, April 2019, <https://www.merckmanuals.com/home/older-people's-health-issues/falls/falls-in-older-people>

"I feel free. My whole family gained peace of mind."



Support JFS

Become a Friend of JFS

Make a general or designated gift during our Friends of JFS campaign. No matter what program you support during this September through December annual campaign, your support enables JFS to offer affordable social services, such as counseling, case management, senior services, and more.

Make a Tribute Gift

Honor or memorialize a loved one or community member by supporting one of our programs or services in their name. Such meaningful expressions of affection and respect make a material difference in the lives of our clients.

Give a Stock Donation or Israel Bond Donation

Updating your portfolio? Consider donating shares of stock or an Israel Bond to benefit JFS. Call (504) 831-8475 for more information.

Donate Your Vehicle

Jewish Family Service accepts charitable donations of vehicles through CARS (Charitable Adult Rides & Services), with sale proceeds benefiting JFS. CARS manages all automobile (or other motor vehicle) donation details, which provides you a hassle-free and tax-deductible way to support JFS. Find more information at jfsneworleans.org/donate

AmazonSmile

Make shopping meaningful by making your Amazon purchase through the AmazonSmile portal. Go to Smile.Amazon.com and select Jewish Family Service of Greater New Orleans. Amazon will donate a portion of the proceeds from select purchases to JFS.

Thank You Volunteers!

JFS recruits dedicated volunteers who work closely with staff to ensure the best care for the people we serve. Volunteer opportunities are available for the following programs: Lifeline, Teen Life Counts (TLC), Bikur Chaverim, and Bruce Levy Memorial JFS Passover Food Baskets.

Interested in giving your time and talents?

Call (504) 831-8475 or send an email to jfs@jfsneworleans.org.



JFS Partners in CARING Giving Society

The JFS Partners in Caring Giving Society is in recognition of the magnanimous support from our compassionate partners. The purpose of this society is to recognize individuals, corporations, foundations and organizations whose cumulative generosity has made a significant impact on the lives of vulnerable individuals and families at every stage of their life. This listing is based on donor records beginning in 1990.

Visionary (\$50,000+)

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Adele K. Cahn* / Adele Cahn
Catch-a-Cab Designated Fund

Ferber Family of Houma Foundation
Goldring Family Foundation
Shirley* & Robert B. Haspel*
Albert & Rea Hendler Charitable Trust
Institute of Mental Hygiene
Jewish Endowment Foundation
Jewish Federation of Greater New Orleans

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Guy & Dale Williams



Our 2019-2020 Supporters

\$50,000 +

Baptist Community Ministries
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New Orleans
U.S Committee for Refugees
& Immigrants

\$25,000 - \$49,999

Covenant House
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Jewish Community Day School
Louisiana Children's Trust Fund
The Cahn Family Foundation
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This list represents contributions of \$100 and above to Jewish Family Service from July 1, 2019 - June 30, 2020. We regret any errors or omissions in this publication. Please contact the Development Office to update your records so that we may recognize you appropriately in the future.



Thank you to all of our JFS supporters!

Financials

CHANGE IN NET ASSETS

Change in Net Assets	\$231,143
Beginning of Year (1/1/2019)	\$2,201,585
End of Year (12/31/2019)	\$2,432,728

ASSETS

Cash and Cash Equivalents	\$240,503
Accounts Receivable	\$8,111
Grants Receivable	\$107,728
Unconditional Promises to Give	\$17,500
Prepaid Expenses	\$2,329
Notes Receivable	\$0
Funds Held by Jewish Endowment Foundation	\$2,064,900
Israel Bonds	\$6,000
Property and Equipment, Net	\$9,852
TOTAL ASSETS	\$2,456,923

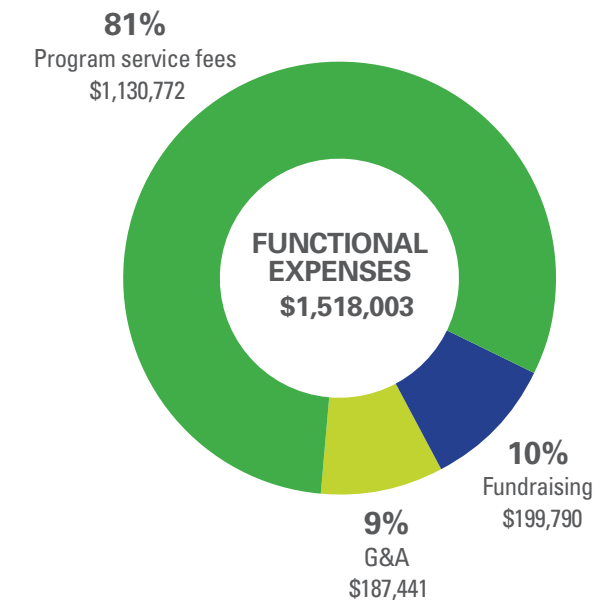
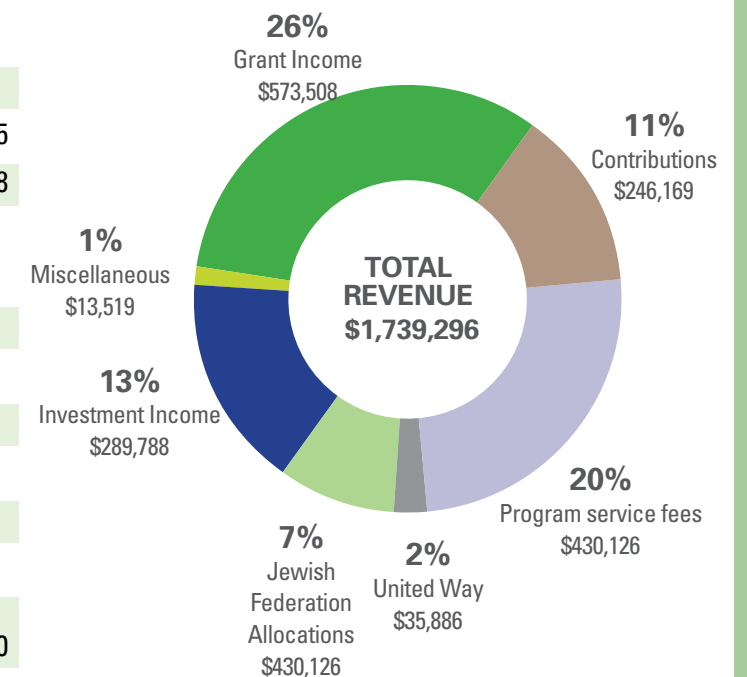
LIABILITIES AND NET ASSETS

Liabilities

Accounts Payable	\$3,387
Accrued Vacation	\$20,808
Jewish Federation Loans Payable	\$0
TOTAL LIABILITIES	\$24,195

Net Assets

Undesignated	\$298,661
Board Designated	\$2,064,900
TOTAL WITHOUT DONOR RESTRICTIONS	\$2,363,561
TOTAL WITH DONOR RESTRICTIONS	\$69,167
TOTAL NET ASSETS	\$2,201,585
TOTAL LIABILITIES AND NET ASSETS	\$2,432,728



Our Staff

*Former JFS Staff as of June 30, 2020

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Roselle M. Ungar, CFRE
Executive Director

Rachel Lazarus Eriksen, LCSW-BACS
Director of Clinical Services

Julie Finkelstein Steinhaus
Director of Business Services

Clinical Staff

Desislava Altazova, LPC*
Therapist

Michelle Beard, LCSW, MBA
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Stephanie Crowder, LPC, LMFT
Licensed Therapist

Fran Dinehart, LCSW
Licensed Clinical Social Worker/Case Manager

Bethany Linville, BA, MA*
Bilingual Program Officer

Mario Figueroa, BSW
Bilingual Program Officer

Andrea Garcia, BS
Bilingual Case Manager

Ruth E. Goldberg, LCSW-BACS, ACSW, BCD*
Bilingual Social Worker

Camila Sobral
Multilingual Case Worker

Vanessa Villalobos, MSW
Bilingual Case Manager

Margaret Winston, LPC
JCDS Therapist

Senior Services

Jan Miller
Lifeline Office Support Staff

Kim Nonenmacher
Senior Services Manager

Cortni Randazzo*
Senior Services Intake & Admissions Assistant

Harrison Wool, RTA
Lifeline Field Support Staff



Zoom staff meeting 8/5/2020

Teen Life Counts

Dr. Katherine C. Godshall, LCSW-BACS*
Teen Life Counts Coordinator

Dr. Stephanie L. Haywood, PhD, LPC-S, NCC
Teen Life Counts Program Manager

Maria Monahan, LCSW
Teen Life Counts Northshore Coordinator

Lauren Jones
Teen Life Counts Administrative Assistant

Jay Lapin*
Teen Life Counts Coordinator

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Lauren Rudzis*
Communications & Development Coordinator

Haley Hemenway Sledge
Communications & Events Coordinator

Administrative Staff

Chase Alphonso
Client & Donor Services Specialist

Teri Conrad
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